



Dear local business owner,

The Board of Directors and the Employee Foundation Committee for the Del Norte LOV Foundation couldn't help but notice your immense local impact. Our Foundation is committed to our communities in New Mexico. **Want to spread the LOV and improve the lives of youth and families in New Mexico?** We would love your sponsorship for our 3rd Annual Spread the LOV Gala!

By sponsoring our event, over 120 people will view your logo and hear your name multiple times throughout the event. Your organization will be recognized in our online auction, receive tickets to attend the Gala, be tagged in social media mentions, and have an eBlast spotlight that will be shared to Foundation followers. All proceeds raised during the Spread the LOV Gala will benefit the Del Norte LOV Foundation's mission and its community support programs.

The Del Norte LOV Foundation embodies the philosophy of "People Helping People!" We are an independent foundation associated with Del Norte Credit Union and an employee-driven, registered 501(c)(3) public charity nonprofit organization. We are **Living Our Vision** by fulfilling our mission of improving the lives of youth and families in New Mexico serving Los Alamos, Rio Arriba, Santa Fe, and Sandoval counties through our community support programs, which include: scholarships, community grants, sponsorships, financial literacy and community engagement. More information is available at www.delnortelovfoundation.org.

Event Overview

The Del Norte LOV Foundation is proud to host its **3rd Annual Spread the LOV Gala**, a signature event to raise awareness and funds that benefit the Del Norte LOV Foundation in its support of youth and families in New Mexico.

Spread the LOV Gala will feature an online auction that starts on Tuesday, 9/10/2024 and will culminate in-person on the evening of Saturday, 9/14/2024 at Santa Fe Farmers' Market Pavilion from 5:30 – 7:30 PM. The Gala celebration will include:

- Delicious dinner curated by YouthWorks Catering
- Silent Auction
- Special program with entertainment provided by Santa Fe Youth Symphony Association Mariachi Ensemble
- Nonprofit Partner Corner – New This Year!

Please sponsor the Spread the LOV Gala with a charitable contribution to benefit the Del Norte LOV Foundation!



Image Captions: Left: 2023 Spread the LOV Gala, SFYSA Mariachi Ensemble and Right: 2023 Scholarship Recipients; photo credit: Daniel Quat Photography

Impact

Because of your generosity and sponsorship, the Del Norte LOV Foundation will be able to accomplish the following:

- Award 12 Scholarships, totaling \$22,000, to New Mexican youth who aspire for a higher education
- Offer 12 Community Grants, totaling \$30,000, to New Mexican nonprofits that align with our impact program focus areas of at-risk youth, community enrichment, education & STEM, and arts & culture
- Provide Sponsorships, totaling \$55,000 to nonprofits across Los Alamos, Rio Arriba, Sandoval, and Santa Fe counties
- Conduct financial literacy workshops and share digital financial literacy resources, Banzai! and GreenPath Financial Wellness, to local schools, community agencies, and nonprofit partners
- Participate in community events to promote who we are as a local partner, and most importantly,
- **Improve lives of youth and families in New Mexico—thousands of them!**



Image Captions: Top Left: Embudo Valley Tutoring Association, Community Grant Recipient; Top Right: SFPS Movie Night, Sponsorship Recipient; Bottom Left: PVHS Senior Field Trip at DNCU Cerrillos Branch, Financial Literacy Program; and Bottom Right: Las Cumbres Community Services, Community Grant Recipient

Sponsorship Recognition and Benefits

Join us in improving lives of youth and families in New Mexico by sponsoring the 3rd Annual Spread the LOV Gala through one of these opportunities!

Benefits	Community Level Sponsor \$1,500 (Limited to three exclusive partners)	Family Level Sponsor \$1,000	Youth Level Sponsor \$500
Exclusive recognition for either - <ul style="list-style-type: none"> Digital Program Fulfilled: Online & Silent Auction Nonprofit Partner Corner 	X		
Gala Tickets	8	8	4
Gala Table Recognition	X	X	
Gala Verbal Recognition	X	X	
Gala, Program, & Online Auction Logo Recognition	X	X	
Gala, Program, & Online Auction Listing Recognition			X
½ Page Ad in Digital Program	X		
¼ Page Ad in Digital Program		X	
eBlast spotlight	X		
Social Media Posts	2	1	
Social Media Mention	X	X	X

Appreciation

We are grateful for your consideration and generosity in providing sponsorship for the Spread the LOV Gala to benefit the Del Norte LOV Foundation. Because of your support, we'll improve lives of youth and families by continuing to deliver our mission-driven programs. **Thank you!**

Actions

Please fill out the enclosed 2024 Sponsorship Form by **Thursday August 1, 2024**.



Contact

Connie Tooker Nuñez | Del Norte LOV Foundation Director | 505.455.5456 | ctookernunez@dncu.org

Matthew Ruybal | Del Norte LOV Foundation Associate Director | 505.455.5106 | mruiybal@dncu.org



Image Caption: Left: LOV Foundation staff at 2023 NM Credit Unions READ, Financial Literacy Program; Center: Desert Montessori, Sponsorship Recipient; and Right: Los Alamos Odyssey of the Mind, Sponsorship Recipient



2024 Sponsorship Form

Yes, I want to sponsor the Spread the LOV Event to benefit the Del Norte LOV Foundation, an independent foundation associated with Del Norte Credit Union, to improve lives of youth and families in New Mexico!

Please recognize: **Me / Us** **My Business:**

Sponsor Business or Name(s): _____

Sponsor Business Contact & Title: _____

Phone: _____ Email: _____

Mailing Address: _____

Community Level Sponsor
\$1,500 _____

(Limited to three exclusive partners)

- Digital Program _____
- ~~Fulfilled: Online & Silent Auction~~
- Nonprofit Partner Corner _____

Family Level Sponsor
\$1,000 _____

Youth Level Sponsor
\$500 _____

Options to Provide Sponsorship (circle one)

- [Secure Online Donation Form](#)
- Check payable to Del Norte LOV Foundation and mail to:
 - Attn: Connie Tooker Nuñez
Del Norte LOV Foundation
c/o Del Norte Credit Union
PO Box 1180
Los Alamos, NM 87544
- Call the Del Norte LOV Foundation's Office at 505.455.5456

X Sponsor Signature: _____ Date: _____

Del Norte LOV Foundation is a tax-exempt 501(c)(3) organization. All gifts are tax deductible to the extent permitted by law. Our federal tax ID number: 82-4777209.

Submit Completed Form To:

Connie Tooker Nuñez, Del Norte LOV Foundation Director | 505.455.5456 | ctookernunez@dncu.org

Mailing Address: Del Norte LOV Foundation c/o DNCU | PO Box 1180 | Los Alamos, NM 87544

For more information about the impact of your support, visit: delnortelovfoundation.org.

Del Norte LOV Foundation Office Use Only

Class: _____ GL Code: _____ Split?: _____